

ipem **ipem**
CANNES WEALTH

Bringing together Private Markets and Wealth ecosystems

JANUARY 28-30, 2025
Palais des Festivals, Cannes, France





New Promises for Private Markets

Dear IPEM Friends,

The January 2025 edition of our signature Cannes event is set to take place at a pivotal moment for private capital. While macroeconomic challenges have been extensively discussed and can now be considered the “new normal,” fantastic opportunities are also just around the corner for our industry. This year’s theme, “The New Promises of Private Markets,” reflects this exciting shift. Private markets are not only poised to outperform but also to continue innovating in deals, creating value, and expanding their investment universe beyond traditional private equity. They are also democratizing rapidly and irresistibly.

The launch of “IPEM Wealth” heralds a new era of growth for private capital, with the potential to raise \$10 trillion in new capital from high-net-worth individuals and retail investors over the next decade. Before private capital becomes a mass-market product, offering individual investors broad access to the most exciting investments in the real economy, it will need to learn and adapt. This will require significant product innovation, regulatory changes, market education, sales efforts, and ongoing debate. IPEM Wealth aims to bridge the gap between traditional wealth management and the dynamic world of private markets.

I hope you will join us and embark on the next exciting chapter for our industry in Cannes this January!

Antoine Colson

CEO & Managing Partner at IPEM

Croisette Express

12:00 PM – 5:45 PM
From Paris Gare de Lyon to Cannes



Grand Opening Party

7:00 PM – 10:00 PM
location TBC



Instructions

Collect your wristband

4:00 PM – 9:30 PM

Go to the **Hall Méditerranée**, around the corner from the IPEM entrance, and show your **printed Pass**. After we scan it for the first time, you will receive your Wristband. Wear it throughout the event to access every IPEM venue.

Booth set-up *Exhibitors only*

4:00 PM – 8:00 PM

Exhibitors can set-up their booths in the afternoon. Be sure to take advantage of this opportunity to be ready for the event!





	Private Markets track	Wealth track	Summits	Breakout
AM	EVENT OPENS 8:30 AM			
8:30				
9:00				
9:30	Inaugural speech			
10:00	New promises for private markets			
10:30	IPEM 2025 GP survey results	The wealth potential / revolution	Private Debt Summit	A wealth investor shopping guide to IPEM 2025
11:00	Reassessing the role of private capital in the European economy	Looking for the ultimate private market product for wealth investors		Mapping and benchmarking private market returns
11:30	Pan-European dealmaking in 2025	How fund managers are scaling up to seize the wealth opportunity		
12:00	PE performance in the next cycle			
12:30	LUNCH BREAK 12:15 PM - 1:45 PM			
PM				
1:00				
1:30				
2:00	Are GPs facing a "scale or fail" moment?	Closing the information gap: educational initiatives and investor readiness	Infra & Real Assets Summit	The wealth revolution enablers: technology / software
2:30	Evolution in secondary markets	Understanding evergreen funds and the impact of ELTIF 2.0		The wealth revolution enablers: legal services (regulation, compliance...)
3:00	What is a true sector specialist?	Receipe for successful wealth client onboarding		Impact
3:30	Passing on to the next generation	Private capital and European life insurance: what's coming up next?		
4:00				
4:30				
5:00	IPEM Wealth Awards Ceremony Part 1			
5:30				
6:00	EVENT CLOSES 6:00 PM			

Social events

Morning run
7:00 AM - 8:00 AM



LP Welcome Breakfast
8:00 AM - 9:00 AM
By invitation only

LP VC Lunch
12:30 PM - 2:00 PM
By invitation only

Official Dinner
7:30 PM - 10:00 PM
By invitation only

IPEM Wealth Awards Celebration
6:00 PM - 10:00 PM





	Private Markets track	Wealth track	Summits	Breakout	
AM					
8:30	EVENT OPENS 8:30 AM				
9:00		Trends & prospects in European wealth channels			
9:30					
10:00	After the Draghi report: the investor roadmap to Europe's future	Is there such a thing as a European wealth market?	Private Equity Summit	Secondaries	
10:30					
11:00	Mega trends investing in Europe: climate & energy transition	What wealth clients want: lessons learned from the field		The wealth revolution enablers: fund structuring	
11:30	Mega trends investing: digitization	Wealth channels landscape & updates: France			
12:00					
12:30	LUNCH BREAK				
PM					
1:00	12:15 PM - 1:45 PM				
1:30					
2:00	Mega trends investing in Europe: healthcare	Wealth channels landscape & updates: Southern Europe	Venture & Growth Summit	European wealth destinations (Lux, Monaco, Switzerland)	
2:30					
3:00	Mega trends investing in Europe: data & AI	Wealth channels landscape & updates: Switzerland and Germany (DACH)		Value Creation	
3:30	Mega trends investing in Europe: re-industrialization	Wealth channels landscape & updates: Benelux			
4:00					
4:30		IPEM Wealth Awards Ceremony Part 2			
5:00	EVENT CLOSES 5:00 PM				

Social events

Morning run
7:00 AM - 8:00 AM



Women Dealmaker Lunch
12:30 PM - 2:00 PM
By invitation only

Single Family Office Lunch
12:30 PM - 2:00 PM
By invitation only

IPEM Wealth Awards Celebration
5:00 PM - 8:00 PM

